

MARCH 26 2026

SHOWCASE

FRESH LIFELINES FOR YOUTH



FLY's mission is to partner with youth to unlock their potential, disrupt the pipeline to prison, and advance justice in California and beyond.

WHEN FLY WAS FOUNDED IN 2000, WE WERE GUIDED BY THE INPUT OF YOUTH IN THE JUVENILE JUSTICE SYSTEM

to create programs in legal education, mentoring, and leadership training. We continue to seek out input of young people impacted by the justice system to evolve our programs.

YOUR SPONSORSHIP =

- Reduce youth recidivism
- Empower youth to learn, thrive, and lead
- Increase community safety

Reach over 2000 Bay Area Youth Annually



Help 90% of participants avoid new charges
(vs. 74% re-arrest average in CA)



Ensure youth achieve their educational goals



**Learn more at flyprogram.org
TAX I.D.#52-2234595**

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FLYING FORWARD



SPONSORSHIP OPPORTUNITIES

	LOGO ON WEBSITE	TABLES AT SHOWCASE	SOCIAL MEDIA POST/S	ENGAGEMENT OPPORTUNITY	YOUTH IMPACT
\$50,000	✓ + Premier Event Sponsor	2 Tables/ 20 Guests	3 + Sponsorship Highlight Story on FLY's Blog	✓ + Custom Engagement	Provides law-related education and life skills training to up to 40 youth at two Law Program sites
\$25,000	✓ + Community Hour Sponsor	1.5 Tables/ 15 Guests	2	✓	Supports at least 3 youth to successfully transition back to their community after incarceration
\$15,000	✓ + Merch Shop Sponsor	1 Table/ 10 Guests	2	Option with additional cost	Funds one of FLY's law-related education sites for up to 25 middle schoolers
\$10,000	✓	.5 Table/ 5 Guests	1	Option with additional cost	Gives eight youth the life-changing experience of a FLY Leadership Retreat
\$5000	✓	.25 Table/ 2 Guests	1	Option with additional cost	Covers the cost of a field trip to a local university for up to 50 FLY youth

*INQUIRE FOR ADDITIONAL SPONSORSHIP OPPORTUNITIES

FOR MORE INFORMATION: CONTACT BARBARA MARTINEZ
BARBARA@FLYPROGRAM.ORG